

Find out what your employees and customers think.

Web-based survey platforms can collect and process all types of information and perceptions that enable respondents to express feedback, and allow organisations to react, adjust, benchmark, and review.

Online Surveys

Online surveys can include questionnaires, polls, membership/professional feedback forms, customer perceptions, and organisational surveys:

- organisational culture surveys
- employee engagement surveys
- employee satisfaction surveys
- employee opinion surveys
- values surveys
- pulse surveys
- 360 degree surveys

Surveys can take the form of **quantitative questions** (closed-ended questions where the respondent has to pick an answer from a given number of options – yes/no, multi choice, or ranking) or **qualitative questions** (open-ended questions where the respondent writes answers), or a combination of both. Structuring questions, formatting the survey, collecting responses, and collating the data into meaningful results can be a challenge for any survey owner.



A7ASK
Ascend 7's online
survey services

Flexible survey designs

- Electronic, paper-based, or combination of both
 - Utilise latest technology devices to maximise response rates
 - Allow survey respondents to login to complete surveys ie create usernames and passwords so they can complete the survey at their leisure.
- Effective questions – prepared by industrial psychologists and copywriters to guarantee meaningful responses that achieve survey outcomes
- Professional graphic design that is easy to read and encourages completion
- Branded with your company details

Data entry if an online survey format is not appropriate for your target audience

Reports, analysis, and diagnostics – in-built tools to provide easy to read reports and graphs, or we do the analysis for you. Results presented in formats suitable to your reporting needs.

Secure and confidential

- Secure data storage with encryption and secure certificates, similar to online banking
- Hosted in Australia



Find out more about A7ASK



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